Dear Corporate Supporter,

The student chapter of the Society of Hispanic Professional Engineers (SHPE) at the University of Wisconsin-Madison extends a warm invitation for your company to actively participate in our endeavors. Our detailed corporate package for the 2022-2023 academic year serves as a comprehensive guide, offering insights into the multitude of opportunities available for your company to collaborate and engage with SHPE UW-Madison.

SHPE is a national nonprofit dedicated to increasing Hispanic representation in engineering, science, and mathematics among professionals and college students. Throughout the upcoming academic year, we have curated various opportunities for corporate engagement and support, aligning with our core values: Familia, Service, Learning, and Resilience. These opportunities include workshops, speaker events, presentations, mentorship programs, and collaborations with other esteemed engineering organizations. By investing in SHPE UW-Madison, your company not only enhances members’ understanding of your company but also inspires them to pursue their academic and professional aspirations.

I have been an active member of SHPE for three years, and I can personally attest to the transformative impact it has had on my life. The organization has provided me with lifelong friendships and even opened doors to valuable professional development guidance. Notably, our chapter boasts a 100% graduation rate, with many members securing full-time offers from companies that have previously sponsored or collaborated with us.

In forging a partnership with SHPE UW-Madison, you have the opportunity to make a lasting impact on the lives of aspiring engineers. Your support not only contributes to the academic and professional development of our members but also establishes a mutually beneficial and enduring relationship between your company and our organization. As our members embark on their professional journeys, your company becomes an integral part of their success stories, leaving a mark on their careers. Moreover, your engagement with SHPE UW-Madison opens doors to networking opportunities, allowing your company to connect with talent early in their academic pursuits.

As we navigate the dynamic landscape of academia and industry, your enduring commitment to SHPE UW-Madison showcases your dedication to fostering a culture of innovation, excellence, and equal opportunities within the STEM field. Together, we can break barriers, empower aspiring engineers, and build a legacy that transcends the boundaries of sponsorship to create a profound and lasting impact on the trajectory of the engineering profession. Thank you for dedicating time to review our message and for joining us in supporting our mission. Should you have any inquiries or require more information, please feel free to reach out to us at your convenience.

Yours Respectfully,

Alondra Guerrero Toledo
President, 2023-2024
Society of Hispanic Professional Engineers, University of Wisconsin-Madison
guerrerotole@wisc.edu
History

The Society of Hispanic Professional Engineers (SHPE) was founded in Los Angeles, California, in 1974 by a group of engineers employed by the city of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community.

The concept of Networking was the key basis for the organization. SHPE quickly established two student chapters to begin the network that would grow to encompass the nation as well as reach countries outside the United States. Today, SHPE enjoys a strong but independent network of professional and student chapters throughout the nation.

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support and development.

Vision

SHPE’s vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians and engineers.

Core Values

SHPE’s core values are the deeply ingrained principles that guide all of our actions; they serve as our cultural cornerstones. They are inherent and cannot be compromised, either for convenience or short-term economic gain.

FAMILIA
We take responsibility for our collective strength and passion by developing communities, building a diverse and inclusive membership, and challenging each other to be our best.

SERVICE
We act on a foundation of service. We commit to deliver the highest levels of quality, integrity, and ethical behavior. We act with empathy, patience, and understanding.

LEARNING
We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setbacks, and each other.

RESILIENCE
We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.
OUR EXECUTIVE BOARD

President
Industrial Engineering/Data Science
Fourth year
Alondra Guerrero
guerrerotole@wisc.edu
224-795-3133

VP, External
Computer Science
Third year
Tomas Valdes
tvaldes@wisc.edu
651-274-3909

VP, Internal Affairs
Civil Engineering
Fourth year
Carlos Gallegos-Coronado
gallegoscoro@wisc.edu
414-484-9619

Treasurer
Electrical Engineering/Computer Science
Fourth year
Leobardo Guardado Jr
guardadojr@wisc.edu
708-704-3661

Secretary
Chemical Engineering
Third year
Enrique A Aldape
eaaldape@wisc.edu
414-755-9554

Co-Secretary
Biomedical Engineering
Fourth year
Mateo Silver
mnsilver@wisc.edu
608-622-5392

Social Events Chair
Material Science and Engineering
Third year
Carmen Carrillo
chcarrillo@wisc.edu
316-554-6432
**Academic/Mentor SHPE Chair**  
Computer Science  
Third year  
Alan Acosta Villareal  
aacosta4@wisc.edu  
262-232-3871

**Grant/Fundraising Chair**  
Marketing/English  
Fourth year  
Carmen De La Torre  
ckdelatorre@wisc.edu  
219-670-6153

**SHPEtinas Chair**  
Industrial Engineering/Data Science  
Fourth year  
Alondra Guerrero  
guerrerotole@wisc.edu  
224-795-3133

**Social Media Chair**  
Material Science and Engineering  
Third year  
Carmen Carrillo  
chcarrillo@wisc.edu  
316-554-6432

**Co-Social Media Chair**  
Industrial Engineering/Data Science  
Fourth year  
Gabi Barriero Pujol  
gbarreiro@wisc.edu  
615-524-0226

**Outreach Event Coordinator**  
Mechanical Engineering  
Fourth Year  
Ren Babu  
rbabu3@wisc.edu  
262-744-5748

**Webmaster**  
Computer Engineering/Computer Science  
Fourth year  
Emilio Oliveros  
eoliveros@wisc.edu  
414-803-1725
YEAR IN REVIEW Fall 2022-Spring 2023
1. February General Body Meeting. We had team building and lots of food!
2. SHPEs N SALSA. Salsa Dance Lessons by UW-Madison Fuego Dance Crew
3. Dia de Los Muertos Ofrenda Social.
4. SHPE National Convention in Charlotte, NC
SUPPORT SHPE UW-MADISON

Help SHPE Madison in our mission to fulfill the SHPE Core Values while enacting the Wisconsin Idea.

BRONZE ($500)
Bronze benefits plus:
Social media shoutout
Company logo on website for 2023-24 season

SILVER ($750)*
Silver benefits plus:
Invitation to hold an event with us
One general body meeting
Company logo on all promotional material for 2023-24 season
Invitation to a End-of-Semester Banquet

GOLD ($1000)
Gold benefits plus:
Company shoutout on all social media platforms
Invitation to Chapter Social

PLATINUM ($1750+)
Platinum benefits plus:
Job opportunities posted on website and weekly internal newsletter
Platinum benefits plus:
First priority on all events
Company logo on all merchandise and intramural team jerseys
Invitation to recruitment dinner

*Note: Silver is required to host an event for businesses over 1,500 employees. Gold allows for multiple events or program with the Chapter (i.e. mentorship).
Kick-Off & Wrap-Up Barbecues - $500
September* and May
30 SHPE members
$250 per event

The biannual SHPE BBQs are a highlight for many of our members, and with good reason. One Friday every semester, students set aside schoolwork and dedicate time to one another, enjoying freshly grilled foods, games and sports, and laid-back conversations.

In addition to the sponsorship rewards outlined above, sponsors of the biannual SHPE BBQs receive an invitation to the event for up to three company representatives, as well as company logo on all promotional materials of the event.

MentorSHPE - $100
Ongoing‡
10-20 SHPE members
$100 total

The MentorSHPE program connects first- and second-year “mentees“ with older “mentors,” many of which are SHPE Executive Board members. The platform aims to support underclassmen by pairing them with individuals who share their major, come from similar backgrounds, and/or have similar interests. Funding goes towards hosting small mixers and activities for mentee-mentor pairs throughout the school year.

Chapter Socials - $900 for all or $150 per event
September‡/October‡/November‡/December‡/February‡/March‡/April‡/May‡
20 SHPE members

SHPE Chapter Socials are designed to offer our students time to relax and reconnect throughout the busy semester. Past socials have included: bowling, pumpkin carving, game night, and art night.

In addition to the stated sponsorship rewards outlined above, sponsors of Chapter Socials are invited to bring up to two company representatives to talk about their experience and opportunities within the company. Typically, this is done in the earlier months of the semester, around career fairs. The company logo will also be used on all promotional materials of the event. Sponsors who donate the full $900 will have be on promotional materials for all social events.

*This event is subject to change to drop-by style for members to pick up pre-packaged food to ensure their safety.*
‡This event is subject to change to be online to ensure the safety of all.‡
Puentes a STEM - $2500
Ongoing‡
10 SHPE members, 40 high school students
$2,500 total

Puentes a STEM is an ongoing effort supported by SHPE National to increase SHPE presence in high schools. We focus on taking STEM to local high schools and delivering design challenges. Funding for Puentes a STEM would go towards a LEGO Mindstorms kit and other project materials to send to students for the virtual mentorship program. In addition to the sponsorship rewards outlined above, sponsors of Puentes STEM receive their company logo on all digital and print material for the event.

Latinx Exploring Engineering Professions (LEEP) - $500
April
20 SHPE members, 40 high school students
$500 total

LEEP is an exciting annual outreach event held on the UW-Madison engineering campus. It involves a keynote speaker, hands-on activities, a student panel and lunch. Funding goes toward transportation, materials for the activities and lunch. This year, we hope to expand our efforts to include two local high schools: Madison East and Madison West. In addition to the sponsorship rewards outlined above, sponsors of LEEP receive their company logo on all digital and print material for the event.

Noche de Ciencias - $500
November‡
10 SHPE members, 50 family members
$500 total

Noche de Ciencias is an effort started by SHPE National to get K-12 students and their families involved in STEM. Families interact with STEM students and professionals in an evening filled with a variety of programming available to meet the needs and interests of the various different ages in attendance. Uniquely, the event not only offers hands-on activities and panels for students, but also information on college resources and pursuing higher education and careers in STEM for parents and guardians. This year, Noche de Ciencias will be a regional event and be held online. In addition to the sponsorship rewards outlined above, sponsors of Noche de Ciencias receive their company logo on all promotional materials of the event.
LEARNING

General Body Meetings (GBMs) - $2,400 for all or $300 per event
September‡/October‡/November‡/December‡/January/February/March/April
40 SHPE members

Bimonthly GBMs are the primary method by which SHPE members interact with corporate partners. GBMs consist of 15 minutes of internal announcements followed by a 45-minute presentation or workshop led by the sponsor. Past topics have included personal branding workshops, mock interviews, and resume building. We offer virtual GBMs for companies for which travel to campus is not feasible. Sponsors who donate the full $4,000 will have shoutouts and be on promotional materials in all GBMs.

Study Tables - $225 for all or $15 per week
Weekly‡
10 SHPE members

SHPE Study Tables aim to provide a consistent time and space each week for members to come together and work on coursework, group projects and labs. Working in tandem with the MentorSHPE program, it fosters learning and connections to mentee-mentor pairs and other members while online. Funds go towards weekly study materials. Sponsors who donate the full $225 will have shoutouts and be on promotional materials in all Study Tables.

SHPE National Convention - $20,000 for 10 students or $2,000 per student
November
10 SHPE members

Fund-a-student for the 2024 SHPE National Convention in Anaheim, California! Costs include travel, accommodation and registration. Sponsors who donate the full $2,000 will have shoutouts and be on promotional materials for Nationals. More information at: shpe.org/2023-2/
RESILIENCE

Fall/Spring End-of-Semester Awards Banquet - $2,000 for both banquets
December‡ and May
40 SHPE members
$400 December‡, $1600 May

Previously, the End-of-Semester Awards Banquets recognized outstanding members of the SHPE Madison community in various areas. The Four SHPE Core Values (Familia, Service, Learning and Resilience) will be the categories for the awards, and one student from each school will be honored in each category. Funds for the evening will go towards catering, printing the award certificates, and the space reservation. In May, the event is a barbecue.

In addition to the sponsorship rewards outlined above, sponsors of the End-of-Semester Banquets will receive an invitation to the event for up to three company representatives to host a booth, as well as company logo on all promotional materials of the event.

SHPEs and Salsa - $750
September‡
40 SHPE members
$750 total

SHPEs and Salsa is an annual event put on by SHPE Madison to bring students together during the busy Fall Semester for an evening of dance, music and fun. The event draws members from all over the UW campus and is often co-hosted with other multicultural/Latinx organizations. $500 for attendee giveaways (i.e. Salsa Started Kits).
WHY SPONSOR SHPE UW-MADISON

The goal is to increase the representation of the talented Hispanic individuals in the STEM fields. Here is a breakdown of how your sponsorship will make a difference:

WHO
The students of the UW-Madison SHPE Chapter along with our collaborators the National Society of Black Engineers (NSBE) and the Society of Women Engineers (SWE) by giving them a space where they are welcomed and uplifted in pursuing a degree in engineering and other STEM related fields. This empowers these students to reach out and inspire the younger Hispanic generation through outreach. This introduces them to your company and a wider scope of STEM at an earlier age.

YOU
By sponsoring us, we help you to increase brand awareness and promote your company to our members and the campus community. We provide you with access to our media outlets, chapter events, and a group of talented Hispanic STEM professionals that could help grow your company.

HOW
If interested in sponsoring an event, please reach out to Alexander Ulate (ulate@wisc.edu) and Leobardo Guardado Jr (guardadojr@wisc.edu).

DEADLINE
Please submit sponsorship payments by October 29th, 2023 and April 1st, 2024 for the Fall and Spring semesters respectively.
SUPPORT SHPE UW-MADISON

As a non-profit organization all monetary donations to SHPE-UW-Madison are tax deductible. Contributions from our corporate sponsors are invested into our chapter to help finance programs and activities that provide opportunities for our members. If your corporation wishes to finance a specific event it can make note of this so that funds are used only for that event.

To give through paypal:
https://www.paypal.com/paypalme/shpeuwmadison

To give by check:
Print a donation form (found here) and send it to:
SHPE-University of Wisconsin-Madison
c/o Leobardo Guardado Jr
1410 Engineering Drive
Suite 101
Madison, Wisconsin 53706

SHPE UW-Madison Executive Board 2023-2024

Left to right top to bottom: Alondra Guerrero Toledo, Enrique A Aldape, Mateo Silver, Tomas Valdes, Leobardo Guardado Jr, Carmen Carrillo, Gabi Barriero Pujol, Carlos Gallegos-Coronado, Carmen De La Torre, Ren Babu, Emilio Oliveros, Alan Acosta