Dear Corporate Sponsor,

We cordially invite your engagement with the student chapter of the Society of Hispanic Professional Engineers (SHPE) at the University of Wisconsin-Madison. Our corporate package succinctly outlines our objectives and events for the 2023-24 academic year, illuminating the opportunities for your company to collaborate with SHPE UW-Madison.

SHPE (Society of Hispanic Professional Engineers, Inc.) is a national nonprofit dedicated to enhancing Hispanic representation in engineering, science, and mathematics among professionals and college students. SHPE’s national efforts focus on expanding educational prospects, fostering personal and professional growth, and fulfilling our social responsibilities as a vital Hispanic organization.

During the 2023-2024 academic year, we offer various opportunities for corporate engagement and support, in line with our core values: Familia, Service, Learning, and Resilience. Workshops, Speaker events, Presentations, mentorship programs, and collaborations with fellow engineering organizations are some of the initiatives we have done before. Your investment in SHPE UW-Madison not only enhances members’ understanding of your company, but also reinvigorates them to continue to pursue their degree. Our goal is to forge a mutually beneficial, enduring partnership between your company and our organization.

Having been a part of this organization for three years, I can personally affirm that SHPE transforms lives. It transformed mine with like-minded friends for life and an internship this past summer. Our compelling success story includes a 100% graduation rate with numerous full-time offers, many of which stem from companies with prior sponsorships or collaborations.

Yours Respectfully,

[Signature]

Aaron Dorf, President 2023-2024
Society of Hispanic Professional Engineers, University of Wisconsin-Madison
adorf@wisc.edu
History

The Society of Hispanic Professional Engineers (SHPE) was founded in Los Angeles, California, in 1974 by a group of engineers employed by the city of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community.

The concept of Networking was the key basis for the organization. SHPE quickly established two student chapters to begin the network that would grow to encompass the nation as well as reach countries outside the United States. Today, SHPE enjoys a strong but independent network of professional and student chapters throughout the nation.

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support and development.

Vision

SHPE’s vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians and engineers.

Core Values

SHPE’s core values are the deeply ingrained principles that guide all of our actions; they serve as our cultural cornerstones. They are inherent and cannot be compromised, either for convenience or short-term economic gain.

<table>
<thead>
<tr>
<th>FAMILIA</th>
<th>SERVICE</th>
<th>LEARNING</th>
<th>RESILIENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>We take responsibility</td>
<td>We act on a foundation of</td>
<td>We value formal education</td>
<td>We embrace our diverse</td>
</tr>
<tr>
<td>for our collective</td>
<td>service. We commit to</td>
<td>and professional development.</td>
<td>cultures and communities,</td>
</tr>
<tr>
<td>strength and passion</td>
<td>deliver the highest</td>
<td>We are dedicated to</td>
<td>which enable us to adapt,</td>
</tr>
<tr>
<td>by developing</td>
<td>levels of quality,</td>
<td>continuous improvement and</td>
<td>thrive, and persist</td>
</tr>
<tr>
<td>communities,</td>
<td>integrity, and ethical</td>
<td>renewal. We learn from</td>
<td>with optimism.</td>
</tr>
<tr>
<td>building a diverse</td>
<td>behavior. We act with</td>
<td>successes, setbacks, and</td>
<td></td>
</tr>
<tr>
<td>and inclusive</td>
<td>empathy, patience,</td>
<td>each other.</td>
<td></td>
</tr>
<tr>
<td>membership, and</td>
<td>and understanding.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>challenging each</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>other to be our best.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

President
Mechanical Engineering
Fourth year
Aaron Dorf
adorf@wisc.edu
715-579-3557

VP, External
Computer Science
Third year
Tomas Valdes
tvaldez@wisc.edu
651-274-3909

VP, Internal Affairs
Industrial Engineering/Data Science
Fourth year
Alondra Guerrero
guerrerotole@wisc.edu
224-795-3133

Treasurer
Electrical Engineering/Computer Science
Fourth year
Leobardo Guardado Jr
guardadojr@wisc.edu
708-704-3661

Secretary
Chemical Engineering
Third year
Enrique A Aldape
eaaldape@wisc.edu
414-755-9554

Co-Secretary
Biomedical Engineering
Fourth year
Mateo Silver
mnsilver@wisc.edu
608-622-5392

Social Events Chair
Civil Engineering
Fourth year
Carlos Gallegos-Coronado
gallegoscoro@wisc.edu
414-484-9619
Academic/Mentor SHPE Chair
Computer Science
Third year
Alan Acosta Villareal
aacosta4@wisc.edu
262-232-3871

Grant/Fundraising Chair
Marketing/English
Fourth year
Carmen De La Torre
ckdelatorre@wisc.edu
219-670-6153

SHPEtinas Chair
Industrial Engineering/Data Science
Fourth year
Alondra Guerrero
guerrerotole@wisc.edu
224-795-3133

Social Media Chair
Material Science and Engineering
Third year
Carmen Carrillo
chcarrillo@wisc.edu
316-554-6432

Co-Social Media Chair
Industrial Engineering/Data Science
Fourth year
Gabi Barriero Pujol
gbarreiroupj@wisc.edu
615-524-0226

Outreach Event Coordinator
Mechanical Engineering
Fourth Year
Ren Babu
rbabu3@wisc.edu
262-744-5748

Webmaster
Computer Engineering/Computer Science
Fourth year
Emilio Oliveros
eoliveros@wisc.edu
414-803-1725
YEAR IN REVIEW Fall 2022-Spring 2023

1. February General Body Meeting. We had team building and lots of food!
2. SHPEs N SALSA. Salsa Dance Lessons by UW-Madison Fuego Dance Crew
3. Dia de Los Muertos Ofrenda Social.
4. SHPE National Convention in Charlotte, NC
SUPPORT SHPE UW-MADISON

Help SHPE Madison in our mission to fulfill the SHPE Core Values while enacting the Wisconsin Idea.

**BRONZE ($150)**
Social media shoutout  
Company logo on website for 2023-24 season

**SILVER ($250)***
Bronze benefits plus:  
One general body meeting  
Resume book of all current SHPE members  
Company logo on all promotional material for 2023-24 season  
Invitation to a End-of-Semester Banquet

**GOLD ($500)**
Silver benefits plus:  
Company shoutout on all social media platforms  
Invitation to Chapter Social

**PLATINUM ($750)**
Gold benefits plus:  
Job opportunities posted on website and weekly internal newsletter

**DIAMOND ($1000+)**
Platinum benefits plus:  
First priority on all events  
Company logo on all merchandise and intramural team jerseys  
Invitation to recruitment dinner

*Note: Silver is required to host an event for businesses over 1,500 employees. Gold allows for multiple events or program with the Chapter (i.e. mentorship).
FAMILIA

Kick-Off & Wrap-Up Barbecues - $500
September* and May
30 SHPE members
$250 per event

The biannual SHPE BBQs are a highlight for many of our members, and with good reason. One Friday every semester, students set aside schoolwork and dedicate time to one another, enjoying freshly grilled foods, games and sports, and laid-back conversations.

In addition to the sponsorship rewards outlined above, sponsors of the biannual SHPE BBQs receive an invitation to the event for up to three company representatives, as well as company logo on all promotional materials of the event.

MentorSHPE - $100
Ongoing‡
10-20 SHPE members
$100 total

The MentorSHPE program connects first- and second-year “mentees” with older “mentors,” many of which are SHPE Executive Board members. The platform aims to support underclassmen by pairing them with individuals who share their major, come from similar backgrounds, and/or have similar interests. Funding goes towards hosting small mixers and activities for mentee-mentor pairs throughout the school year.

Chapter Socials - $900 for all or $150 per event
September*/October*/November*/December*/February*/March*/April*/May‡
20 SHPE members

SHPE Chapter Socials are designed to offer our students time to relax and reconnect throughout the busy semester. Past socials have included: bowling, pumpkin carving, game night, and art night.

In addition to the stated sponsorship rewards outlined above, sponsors of Chapter Socials are invited to bring up to two company representatives to talk about their experience and opportunities within the company. Typically, this is done in the earlier months of the semester, around career fairs. The company logo will also be used on all promotional materials of the event. Sponsors who donate the full $900 will have be on promotional materials for all social events.

* This event is subject to change to drop-by style for members to pick up pre-packaged food to ensure their safety.*
‡This event is subject to change to be online to ensure the safety of all.‡
**SERVICE**

**Puentes a STEM - $2500**

Ongoing‡
10 SHPE members, 40 high school students
$2,500 total

Puentes a STEM is an ongoing effort supported by SHPE National to increase SHPE presence in high schools. We focus on taking STEM to local high schools and delivering design challenges. Funding for Puentes a STEM would go towards a LEGO Mindstorms kit and other project materials to send to students for the virtual mentorship program. In addition to the sponsorship rewards outlined above, sponsors of Puentes STEM receive their company logo on all digital and print material for the event.

**Latinx Exploring Engineering Professions (LEEP) - $500**

April
20 SHPE members, 40 high school students
$500 total

LEEP is an exciting annual outreach event held on the UW-Madison engineering campus. It involves a keynote speaker, hands-on activities, a student panel and lunch. Funding goes toward transportation, materials for the activities and lunch. This year, we hope to expand our efforts to include two local high schools: Madison East and Madison West. In addition to the sponsorship rewards outlined above, sponsors of LEEP receive their company logo on all digital and print material for the event.

**Noche de Ciencias - $500**

November‡
10 SHPE members, 50 family members
$500 total

Noche de Ciencias is an effort started by SHPE National to get K-12 students and their families involved in STEM. Families interact with STEM students and professionals in an evening filled with a variety of programming available to meet the needs and interests of the various different ages in attendance. Uniquely, the event not only offers hands-on activities and panels for students, but also information on college resources and pursuing higher education and careers in STEM for parents and guardians. This year, Noche de Ciencias will be a regional event and be held online. In addition to the sponsorship rewards outlined above, sponsors of Noche de Ciencias receive their company logo on all promotional materials of the event.
LEARNING

General Body Meetings (GBMs) - $4,000 for all or $250 per event
September‡/October‡/November‡/December‡/January/February/March/April
30 SHPE members

Bimonthly GBMs are the primary method by which SHPE members interact with corporate partners. GBMs consist of 15 minutes of internal announcements followed by a 45-minute presentation or workshop led by the sponsor. Past topics have included personal branding workshops, mock interviews, and resume building. We offer virtual GBMs for companies for which travel to campus is not feasible. Sponsors who donate the full $4,000 will have shoutouts and be on promotional materials in all GBMs.

Study Tables - $225 for all or $15 per week
Weekly‡
10 SHPE members

SHPE Study Tables aim to provide a consistent time and space each week for members to come together and work on coursework, group projects and labs. Working in tandem with the MentorSHPE program, it fosters learning and connections to mentee-mentor pairs and other members while online. Funds go towards weekly study materials. Sponsors who donate the full $225 will have shoutouts and be on promotional materials in all Study Tables.

SHPE National Convention - $2,000 for 10 students or $200 per student
November
10 SHPE members

Fund-a-student for the 2022 SHPE National Convention in Charlotte, North Carolina! Costs include travel, accommodation and registration. Sponsors who donate the full $2,000 will have shoutouts and be on promotional materials for Nationals. More information at: shpe.org/2023-2/
RESILIENCE

Fall/Spring End-of-Semester Awards Banquet - $2,000 for both banquets
December‡ and May
40 SHPE members
$400 December‡, $1600 May

Previously, the End-of-Semester Awards Banquets recognized outstanding members of the SHPE Madison community in various areas. The Four SHPE Core Values (Familia, Service, Learning and Resilience) will be the categories for the awards, and one student from each school will be honored in each category. Funds for the evening will go towards catering, printing the award certificates, and the space reservation. In May, the event is a barbecue.

In addition to the sponsorship rewards outlined above, sponsors of the End-of-Semester Banquets will receive an invitation to the event for up to three company representatives to host a booth, as well as company logo on all promotional materials of the event.

SHPEs and Salsa - $500
September‡
40 SHPE members
$500 total

SHPEs and Salsa is an annual event put on by SHPE Madison to bring students together during the busy Fall Semester for an evening of dance, music and fun. The event draws members from all over the UW campus and is often co-hosted with other multicultural/Latinx organizations. $500 for attendee giveaways (i.e. Salsa Started Kits).

‡This event is subject to change to be online to ensure the safety of all if necessary.‡
WHY SPONSOR SHPE UW-MADISON

The goal is to increase the representation of the talented Hispanic individuals in the STEM fields. Here is a breakdown of how your sponsorship will make a difference:

WHO
The students of the UW-Madison SHPE Chapter along with our collaborators the National Society of Black Engineers (NSBE) and the Society of Women Engineers (SWE) by giving them a space where they are welcomed and uplifted in pursuing a degree in engineering and other STEM related fields. This empowers these students to reach out and inspire the younger Hispanic generation through outreach. This introduces them to your company and a wider scope of STEM at an earlier age.

YOU
By sponsoring us, we help you to increase brand awareness and promote your company to our members and the campus community. We provide you with access to our media outlets, chapter events, and a group of talented Hispanic STEM professionals that could help grow your company.

HOW
If interested in sponsoring an event, please reach out to Alexander Ulate (ulate@wisc.edu) and Leobardo Guardado Jr (guardadojr@wisc.edu).

DEADLINE
Please submit sponsorship payments by October 29th, 2023 and April 1st, 2024 for the Fall and Spring semesters respectively.
SUPPORT SHPE UW-MADISON

As a non-profit organization all monetary donations to SHPE-UW-Madison are deductible. Contributions from our corporate sponsors are invested into our chapter to help finance programs and activities that provide opportunities for our members. If your corporation wishes to finance a specific event it can make note of this so that funds are used only for that event.

To give online: supportuw.org/how-to-give/

To give by check:
Print a donation form (found at above link) and send it to:
SHPE-University of Wisconsin-Madison
c/o Leobardo Guardado Jr
1410 Engineering Drive
Suite 101
Madison, Wisconsin 53706

SHPE UW-Madison Executive Board 2023-2024

Left to right top to bottom: Alondra Guerrero Toledo, Enrique A Aldape, Aaron Dorf, Mateo Silver, Tomas Valdez, Leobardo Guardado Jr, Carmen Carrillo, Gabi Barriero Pujol, Carlos Gallegos-Coronado, Carmen De La Torre, Ren Babu, Emilio Oliveros, Alan Acosta